

LORENZEN

SUPERFINE ENAMELED

METALLIC TILE

— for —

WALLS and CEILINGS

ESPECIALLY USED
FOR

Kitchens	Bathrooms
Halls	Vestibules
Markets	Bakeries
Restaurants	Dairies
Yachts	Hospitals, Etc.

Whenever a Sanitary
Wall Covering is Desired

*Costs But A Few Cents
per Foot to Install*

WILL NOT TURN YELLOW

CHAS. F. LORENZEN & CO.
128 REAPER BLOCK
CHICAGO, ILL., U. S. A.

Can Be Used in New or Old Buildings



LORENZEN Superfine
Metallic Tiling consists
of highly enameled
flexible metal plates for cover-
ing Walls and Ceilings per-
fectly, economically, and
germ-proof, giving the finished
wall the appearance of an
exceedingly fine job of tile
work at about one-half the
cost of clay tiling :: :: ::

Other advantages are: Its
lightness, weighing less than $\frac{1}{2}$
lb. to the square foot. It is as
durable as the surface to which
it is applied. Needs no atten-
tion. Can be cleaned with soap
and water. Easily and quickly
applied, being cemented on
plastered walls. Not nailed.
Requires only 1-16 of an inch
space. Can be bent to any
angle or curve without injury
to enamel or metal. The joints
are set so close that there is
no room for the lodgement of
germs, moisture or insects.

**Write for Free Samples
of this Wonderful Material**

LORENZEN SUPERFINE ENAMELED METALLIC TILE CAN BE INSTALLED AT ONE HALF THE COST OF CLAY TILE

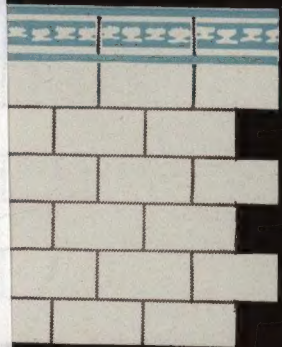
Our White Glazed Tile Bases No. 400 and No. 430 and Ceramic Tile Floors Can Be Used to Good Advantage and Look Well with Our SUPERFINE ENAMELED METALLIC TILE. Will Not Peel or Corrode, and is Different from any Other Material on the Market.

7 D CAT 1415 Chas. F. Lorenzen

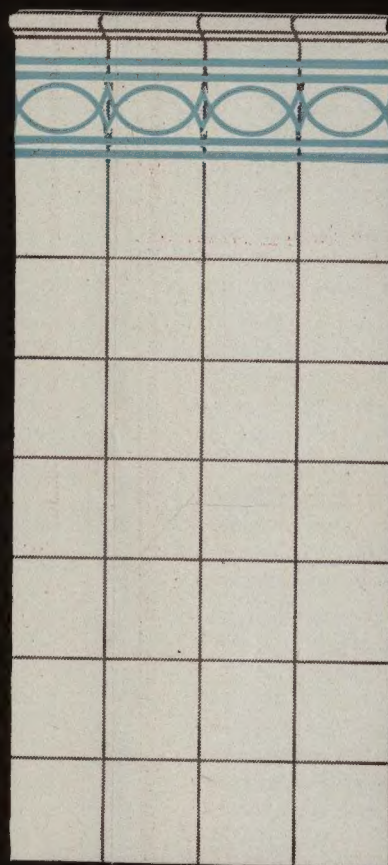
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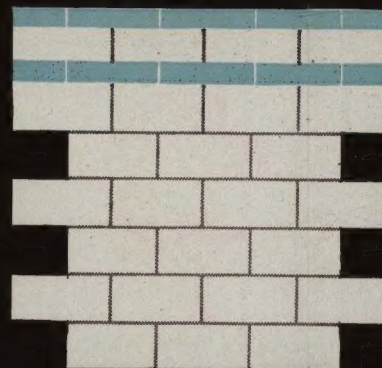
No. 6 — 9½c per Lineal Foot
2x6 in. — 24c per Square Foot



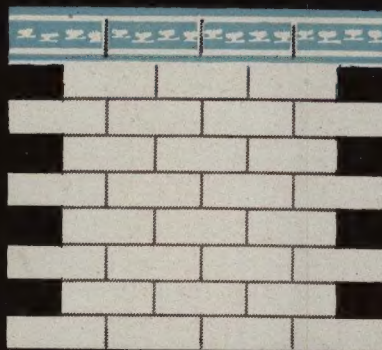
Border C. No. 5 — 9½c per Lineal Foot
Body Tile 3x6 in. — 24c per Square Foot



Cap No. 19 2x24 in. — 10c per Lineal Foot
Border A No. 10 — 18½c per Lineal Foot
Body Tile 6x6 in. — 25c per Square Foot



Border C. No. 2 — 9c per Lineal Foot
Body Tile 3x6 in. — 24c per Square Foot



Border C. No. 5 — 9½c per Lineal Foot
Body Tile 6x2 in. — 24c per Square Foot



Border C. No. 6 — 9½c per Lineal Foot
Body Tile 6x6 in. — 25c per Square Foot



Border C. No. 1 — 9½c per Lineal Foot
Body Tile 3x3 in. — 25c per Square Foot

Anyone Can Put This Material on the Wall — No Experience Needed

PRICE OF CEMENT . . . 10c PER POUND

5 Lbs. of Cement will set 30 Square Feet of Tile.

All borders 3x24 inches, except A, No. 10, 6x24 inches.
All plain sheets 18x24 inches covering 3 square feet.
All interlocked sheets 18x24 inches covering 2½ sq. feet.

PRICES ARE NET, F. O. B. Factory. New York

Shipping weight: 1 Pound per Square Foot.

CHAS. F. LORENZEN & CO., 128 Reaper Block, CHICAGO, ILLINOIS

Use Our White Ceramic Mosaic Floors and White Glazed Clay Tile Base with Metallic Tile for the Walls

DIRECTIONS FOR SETTING LORENZEN SUPERFINE METALLIC TILE

All walls to be plastered to a smooth surface and must be absolutely dry, and then given a sizing coat of copal varnish.

Our plaster cement must be thinned down with water, to the consistency of moderately soft butter.

We also make a putty-cement for use on wood walls, which, if too thick, must be thinned down with copal varnish.

The sizing on all walls must be allowed to dry; then spread a thin coat (merely a skim) of cement evenly on the surface to be tiled, also a similar coat to the back of the tile plate.

Then set in place, perfectly square and plumb. Immediately on setting plate, work out all the dead air behind the plate by rubbing the surface from the center outward with a soft cloth or a paperhanger's roller.

The next plate after covering with cement is then applied (the edges must both not lap) and the air rubbed out as with the preceding plate.

Any cutting can be done with an ordinary pair of shears.

(Full directions are enclosed in each shipment.)

*Requires 1-16 of an inch space
and does not interfere with
any fixtures already installed.*

**Anyone Can Put the Material on
the Wall. No Experience Needed.**